Community Sponsorships

Eligibility Criteria, Application Checklist, Timelines, and FAQs
Eligibility Criteria

TD Bank is interested in receiving applications from organizations that meet the following criteria:

- The proposal must serve residents of communities which fall within our geographical footprint.

- Organizations must apply online for community sponsorship funding and provide the required supporting documentation.

- Applications should be submitted at least three (3) months in advance of the event or program.

- Only one community sponsorship will be awarded to an organization per calendar year. If renewed funding is desired, the organization must submit a new request.
  
  – *For multiple events or year-long partnerships, only one application should be completed listing all events.*

- We're investing in opportunities for diverse groups to come together and get involved in their local area to:
  
  – Create shared experiences for people from different walks of life
  
  – Support arts and culture that reflect diverse voices
  
  – Help people feel a sense of belonging to their local community

- The programs, activities, and events for which you seek funding must comply with TD Bank's anti-discrimination policy which can be reviewed during the application process.
Eligibility Criteria

The following are not eligible for Community Sponsorship funding:

- Individuals and families
- Organizations or events which are not open to members of the general public
- Organizations that discriminate on the basis of race, national or ethnic origin, color, religion, age, sex, sexual orientation, gender identity or expression, marital status, family status, veteran status, disability or other characteristic protected by law
- Political, advocacy, governmental, fraternal and labor groups
- Religious organizations, unless the program supports, and is open to, the community
- Trips and tours by groups or individuals, or traveling teams, including transportation costs
- Golf outings or tournaments
- Scholarships
- Annual operating support or capital campaigns
- Membership fees or dues
- Research projects
- Memorials
- Pageants
- Yearbook ads
Application Checklist

Proposals can be considered only if they meet the eligibility criteria and the following documentation is provided:

- Detailed event-program description
- Your organization's W-9 Form (must be October 2018 version)
- If you are a 501(c)(3) public charitable non-profit – IRS Determination Letter
- A full sponsorship level and benefit proposal

Prior to releasing sponsorship payment, the following requirements must be fulfilled:

- Attest to TD Bank's Sponsorship Terms & Conditions Agreement through the online application
- A Certificate of Insurance, as outlined in the Terms & Conditions Agreement, may be required:
  - Minimum of $1,000,000 in Liability Coverage.
  - List TD Bank, N.A., as an Additional Insured.
  - The Certificate Holder section must read "TD Bank, N.A." and the address of use is "12000 Horizon Way, Mount Laurel, NJ 08054"
# Timelines

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<tr>
<th>Review Cycle</th>
<th>Submission Deadline</th>
<th>Decisions Emailed By:</th>
<th>If approved, Check Delivered By:</th>
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*Timelines are subject to change*

**Applications will not be accepted January 3, 2020 through January 26, 2020, due to a system update.
Frequently Asked Questions

- If I am interested in obtaining sponsorship funding, must I use the online application?
  - Yes. The online application can be completed in 30 minutes or less.

- How many times may I apply for a sponsorship?
  - Only one community sponsorship will be awarded to an organization per calendar year. If renewed funding is desired, the organization must submit a new request.
    - For multiple events or year-long partnerships, only one application should be completed listing all events.

- How will I know my sponsorship request has been received?
  - After submission, you will receive an email at the provided address with confirmation.
    - Note: You will also receive a confirmation for a saved application. Please ensure you make the appropriate selection and submit the application once you're ready for consideration.

- Who will review my community sponsorship application and make the final funding decision?
  - Applications are reviewed by your local TD Bank team.

- May I advocate my proposal in-person or by phone?
  - Unfortunately, due to the high volume of requests, individual meetings with applicants are not possible.

- Can I copy and paste information from a Microsoft Word document into one of the community sponsorship application's text boxes?
  - Yes.
Frequently Asked Questions

- When I try and open the application, I receive an error message stating, "My browser is not configured to accept cookies." Why?
  - If you receive this error message, please contact a member of your organization's technology staff. You may need to adjust your computer's setting in order to access the application.

- Does TD Bank have an anti-discrimination policy?
  - Building an inclusive organization is a key element of TD Bank's giving strategy. We are working to create and sustain a diverse and inclusive workplace that reflects the communities we serve. Our commitment to diversity includes how we contribute to our communities. Projects, programs and activities funded by TD Bank must be consistent with this commitment. TD Bank prohibits discrimination based on race, national or ethnic origin, color, religion, age, sex, sexual orientation, gender identity or expression, marital status, family status, veteran status, disability or other characteristic protected by law. Please indicate below whether the projects, programs and activities for which you seek funding comply with the Foundation's anti-discrimination policy: Organizations which do not affirm their projects compliance with TD Bank's anti-discrimination policy are not eligible for funding from TD Bank.